Project Proposal

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**Company Data**

Located on Arizona, many locations around the world, 13 executive leaders, and 10 directors.

**Company History**

Founded in 1999 originally a spin-off of Motorola's Semiconductor Components Group. It continues to manufacture Motorola's discrete, standard analog, and standard logic devices.

**Overview**

* Founded in 1999 as a spin-off of Motorola's Semiconductor Components Group
* It continues to manufacture Motorola's discrete, standard analog, and standard logic devices.

**Issues**

* Key buyers like Toyota and Honda face production cuts
* Company growth has stalled
* Worldwide chip shortage
* Buyers become vertically integrated

**Rationale**

* Their tenacity to advance sustainable energy and artificial intelligence
* South Eastern Idaho location

**References**

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